

Exhibit Space Agreement:

Sales Representative _____

WWW.HIGHOCTANEMOTORSPORTSEXPO.COM or 1-866-XTR-EVENTS

Exhibitor Information

1. Company		
2. Address		
3. City	4. State	5. Zip Code
6. Phone	7. Fax	
8. Contact	9. Title	
10. Web Address	11. E-mail	

Seller's Permit Number _____

Products/Services

(No sale or display of products not listed. Please attach larger list on separate page if needed. All products listed are subject to approval by management.)

Number of Exhibitor Personal Badges Requested

Area Choice:

All XTR Expo spaces offer excellent traffic flow. Please indicate below
Three preferred areas. We will do our best to accommodate your choices.

1. _____ 2. _____ 3. _____

For XTR office use only: Approved _____

Area _____ Space # _____ Date _____

Exhibitor Information:

Set-Up Hours:

- Tuesday, March 11, 11:30 a.m. to 8:00 p.m. (RV, Boats, large vehicles only)
- Wednesday, March 12, 8:00 a.m. to 8:00 p.m. (General load-in, RV, Boats, large vehicles only)
- Thursday, March 13, 8:00 a.m. to 8:00 p.m. (General load-in only)
- Friday, March 14, 7:00 a.m. to 9:00 a.m. (Walk-in only)

Show Hours:

- Friday, March 14, 11:00 a.m. to 6:00 p.m.
- Saturday, March 15, 9:00 a.m. to 6:00 p.m.
- Sunday, March 16, 9:00 a.m. to 5:00 p.m.

Move-Out Hours:

- Sunday, March 16, 6:00 p.m. to 10:00 p.m. (General load-out only)
- Monday, March 17, 6:00 a.m. to 8:00 p.m. (General load-out/ RV, Boats, after 3:00 p.m.)
- Tuesday, March 18, 8:00 a.m. to 8:00 p.m. (RV, Boats, large vehicles only)
- Wednesday, March 19, 8:00 a.m. to 3:00 p.m. (RV, Boats, large vehicles only)

Exhibit Booth Availabilities: See Booth Map (Attached)

Payment:

Make check or money order payable to: XTR EVENTS.
Mail to: High Octane Motorsports Expo 2008 – PO Box 8478, Alta Loma, CA 91737
Phone 866-987-3836 Fax 909-646-3529 Email - sales@xtrevents.com

AMEX-VISA-M/C Name on Card: _____

Card # _____ - _____ - _____

Exp Date: _____ / _____ Security code V/M _____ AMEX _____

Signature _____ Date _____

Exhibit Space Requirements:

General Exhibit booth space is sold in 10' x 10' increments. Bulk Exhibit booth space is sold in 20' x 40' or larger (Boat/RV/Etc-large vehicles)

- Each 10'x10' booth space \$500 inline/\$600 corner
- Each 20'x20' booth space \$1700 inline/\$1900 corner
- Bulk space 20' x 40' or bigger Call for Pricing
- Prime bulk space 20' x 40' or bigger Call for pricing
- All other size booths call.

Booth size requesting: _____ X _____ = \$ _____

Other sizes and sponsorships space available. Call Sales at 1-866-XTREVENTS

Canopies: Per 100 Sqft. Area @ \$100.00 ea. x _____ \$ _____

Electricity: 20 AMP Circuit @ \$150.00 ea. x _____ \$ _____

Additional 3-Day Show Passes @ \$10.00 ea. x _____ \$ _____

Banners: per 4x8 space @ **CALL** ea. x _____ \$ _____

Program Guide Ad. @ _____ Size _____ \$ _____

Sub-Total: \$ _____

Discount: Early Booking 10% Off (Deadline October 26, 2007) -\$ _____

Deposit: (50% minimum) \$ _____

Balance Due: (Full Payment Due 1/15/08) \$ _____

See You At the Show

Agreement Authorization:

Please review all of the information, policies, and terms of this agreement on both sides of this application before signing below. Your signature indicates you agree to comply with all of the terms of this agreement and have read and received a copy of the Exposition Policies that is between X-treme Productions, the California Speedway and its governing body. (You must sign Agreement Authorization to process this application.)

Authorized Signature: _____ Date: _____

Print Name: _____ Title: _____

A non-refundable deposit of 50% of the total exhibit space fee must accompany this contract to secure your reservation. Contracts without Deposits are considered unconfirmed and non-binding. All Final Balances Are Due January 18, 2008 Failure to submit balances will forfeit all exhibit space and monies paid.

Terms & Conditions:

This agreement shall not be binding until accepted by show management. Exhibitor shall not be entitled to exhibit in said exhibit space unless the rental fee has been paid in full. This agreement shall not be re-assignable by the exhibitor. A non-refundable deposit of 50% of total booth cost is due upon signing of this agreement. Balances due by January 18, 2008. There will be no refunds for failure to meet this deadline, or for unoccupied space leased. Show management shall have full power to interpret and enforce all rules contained herein and the power to make amendments thereto, and enact such further conditions of agreement as it shall consider necessary for the proper conduct of the exhibition. Exhibitor will not be entitled to recover from X-treme Productions (XTR Events) any consequential damages to property, or loss of use, loss of time, loss of profits, or loss of income which may arise out of XTR's enforcement of the terms and conditions of this contract.

INDEMNIFICATION

Exhibitor agrees it will indemnify, hold and save XTR whole and harmless of, from and against all claims, demands, actions, damages, lost, cost, liabilities, expenses and judgments recovered from or asserted against XTR on account of injury or damage to person or property to the extent that any such damage of injury may be incident to, arise out of, or be caused, either proximately or remotely, wholly or in part, by an act, omission, negligence or misconduct on the part of the exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees of any law, ordinance or governmental order of any kind, or when any such injury or damage may in any other way arise from or out of the use by exhibitor, its agents, servants, employees, contractors, patrons, guests, licensees or invitees of the booth space leased hereunder. Such indemnification of XTR by exhibitor shall be effective unless such damage of injury may result from the sole negligence, gross negligence or willful misconduct of XTR. Exhibitor covenants and agrees that in case XTR shall be made party to any litigation commenced by or against exhibitor or relating to this agreement or to the booth space hereunder, then exhibitor shall and will pay all costs and expenses, including reasonable attorney fees and court costs, incurred by or imposed upon XTR by virtue of any such litigation.

PROPERTY DAMAGE

Neither XTR or exhibitor shall be responsible for any loss or damage to property of other party hereto including, but not limited to loss or damage occasioned by theft, fire, smoke, acts of God, public enemy, riot, civil commotion or other insurable hereto with respect to any such loss or damage. It shall be the responsibility of XTR and exhibitor, respectively, to secure their own insurance or otherwise protect themselves and its property against any such loss or damage. Proof of insurance needs to be provided upon request.

UNAVAILABILITY OF BOOTH SPACE

In event booth space leased or any portion thereof is not available for occupancy upon commencement or during the term of this agreement due to fire, casualty, acts of God, strikes, national emergency, or any other cause beyond control of XTR, this agreement and obligations of XTR and exhibitor hereunder shall terminate, and exhibitor hereby waives any claim against XTR for damages by reason of such termination, provided, however, in case of any of the above applies, the event will be rescheduled no later than 90 days.

COMPLIANCE

The exhibitor agrees to comply with all of the rules and regulations prescribed By California Speedway and XTR meet all requirements of state and local Authorities, police, and fire departments, and obtain at their own expense any necessary permits, insurance, licenses, or equipment should it be required for the lawful operation of the exhibitors display.

AMENDMENTS

This agreement may be amended only in writing executed by both parties.

ENTIRE AGREEMENT

This agreement sets forth the entire understanding of the parties with the respect to the subject manner of this agreement and supersedes any and all understandings and agreements, written or oral, between the parties with respect to such subject manner.

EXPENSES

Each party shall bear its own expenses in connection with this agreement and the transactions contemplated by this agreement.

GOVERNING LAW AND VENUE

This agreement shall be governed by and construed in accordance with the laws of the state of California. If any suit or action is filed by any party to enforce this agreement or otherwise with respect to the subject matter of this agreement, venue shall be held in a court in San Bernardino County, California.

Exposition Policies:

BOOTH SET-UP

X-treme Productions (XTR) will provide a minimum of 10 x 10 feet of usable Vendor space. The Exhibitor must provide own furnishings and UL approved electrical connections if using purchased power. Back-wall height may not exceed 10' and side wall height may not exceed 4' and must not interfere with neighboring exhibits. Any deviation from this policy must be approved in advance by the X-treme Productions (XTR) Show Management in Writing. All exhibits must be completed by 8:00 pm Thursday, March 13, 2008. Inventory items may be brought into the event by hand truck on Friday March 14, 2008 between 7:00 am and 9:00 am. All booth decorations installed by exhibitor must be made of fire marshal approved materials. Exhibitor will be held responsible for any damages to booth structure or building structure incurred during occupancy. Nothing shall be tacked, nailed, screwed, or otherwise attached to poles, walls, trees, or other parts of the facility.

ELECTRICAL SERVICES

A 20 AMP Circuit electric costs is \$150.00. If exhibitor requires 220-230 volt electric service, it must be pre-arranged. Producer needs information on: 1. Type of equipment to be operated. 2. Voltage - current phase and cycle. 3. Wattage or kilowatt required. 4. Exact position in booth for outlet placement. All connections must be approved by governing body of facility. Extra power and equipment will be charged at cost.

CLEANING

Exhibitors must keep booth space clean and presentable to the public. Exhibitor trash must be removed by Exhibitor daily and disposed in designated disposal area. Any trash left behind in exhibitor's space will result in the vendor being billed \$100.00.

STAFFING OF EXHIBIT SPACE

Your booth must be staffed during show hours. Show management does not allow exhibitor personnel to work in inappropriate or suggestive attire as deemed so by them. XTR reserves the right to limit all celebrity and poster girl signing in booths.

LABOR OR BOOTH MATERIALS

Show management does not supply labor or materials for exhibitor. These may be obtained from local labor services. Materials may be purchased from local suppliers.

SECURITY

The producer provides security and will exercise reasonable precaution for protection of property of exhibitors, but assumes no responsibility for loss or damage incurred during the rental period.

SOUND DEVICES

Sound amplification devices must have prior approval of show management. Amplified solicitation above normal tone of speaking voice will not be allowed. Objectionable sound and lyrics will not be tolerated.

CANCELLATION

Any Cancellation must be given 45 days prior to the opening day of the show. Phone call will be accepted with follow-up letter Faxed within 3 day from the exhibitor notice. Any refunds will be at the sole discretion of the XTR.

SUBLETTING OF EXHIBIT SPACE

No subletting or assignment of exhibit space is strictly prohibited. Neither shall any offer for sale of the product or service of any other firm, corporation, or individual, except as specified in the products and services outlined on the front of this agreement. Two or more firms may not exhibit in a single space.

LIVE ANIMALS

No animals are permitted within the California Speedway facilities.

SOUVENIR POLICY

No merchandise that has show name, logo or artwork will be sold without prior written approval of the producer. No merchandise with the names "Official, Annual, Official Souvenir, or Commemorative" is allowed. No Sundries items such as Camera's, Film, Batteries, etc. will be sold. No Nascar related items or merchandise sales are allowed in the California Speedway facilities during this event.

EXHIBIT TEARDOWN

No exhibit or portion of may be removed until closing of show at 5:00 pm on Sunday. Violation of tear down rule will result in loss of seniority for next years event. All booths must be vacated by 8 pm Tuesday, and shall be broom-clean condition.

RIGHTS OF SHOW MANAGER

The show producer has the final authority to the location of vendor spaces. Show management reserves the right to stop or remove from the show any exhibitor, their representative or guest, performing any act or practice which in the opinion of the show management is objectionable or detracts from the dignity of the show. Exhibitors removed from the show in this manner will not be eligible for a refund of space costs.

CANOPIES / TENTS

It is each exhibitor responsibility to ensure all Canopies / Tents are securely weighted or fastened to exhibitors designated area X-treme Production / California Speedway reserves the right to ensure safety at the exhibitors cost if deemed necessary.